

29<sup>th</sup> & 30<sup>th</sup> June  
2022

EXCEL LONDON

UNITED KINGDOM

**THE  
MEETINGS  
SHOW**





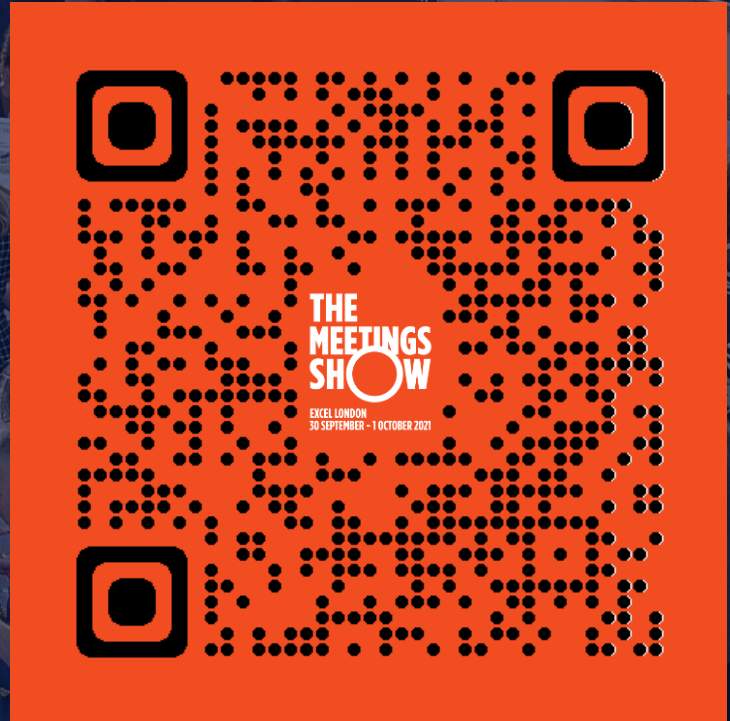
# PENANG



penang  
convention &  
exhibition  
bureau

## WHY EXHIBITIONS?

**AEO** : ASSOCIATION  
: OF EVENT  
: ORGANISERS







**The Meetings Show is leading UK event connecting meeting and event planners with destinations, hotels, venues, conference centres, DMCs and technology providers.**

**Since its launch in 2012, The Meetings Show has become a must-attend exhibition for event, meeting, conference and incentive planners from the UK and Europe.**



# WHAT MAKES UP THE MEETINGS SHOW?



EDUCATION



EXHIBITORS



BUYERS



MEETINGS



NETWORKING



# PENANG



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**3678**

TOTAL  
ATTENDEES

**250+**

EXHIBITORS

26 + 27 JUNE

TEH TARIK  
PERFORMANCE

10:00am - 10:30am

2:00pm - 2:30pm

2:00pm - 2:30pm

4:30pm - 5:00pm

# 2021 IN NUMBERS

**1421**

BUYERS

**17**

AVERAGE  
PSA

